Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
Ferguson's Seed Current.

Issued every time the moon changes, to give latest gossip about Price, Quality and Value in Seeds
All seeds sold on FERGUSON’S STRINGLESS GUARANTEE of “Satisfactory Seeds or Money Back”,
as given in our illustrated catalog. Copy sent free on request.

Prices Effective
Feb. 1, 1926

Send Orders to Ferguson Seed Farms, Inc., Sherman, Texas

Make Bigger Crops on Every Acre!

Bet Your Season’s Labor on the Best Seed You Can Get!

For 35 years I have been studying, investigating, and working on the relation
of Seeds to Bigger Crops. For nearly 25 years I have had my hopes, money and
ambition tied up in the idea of a bonafide Seed Breeding, Seed-Growing, Seed-Farm, Seed-Business that would
make a real institution for rural progress in the Southwest. I was one of the first in the United States to
pioneer the idea of Scientific Seed Breeding into actual commercial practice. I am proud of what has been
accomplished and have hopes for still greater usefulness.

I am jealous of what is offered in the name of “Scientific Seed Breeding,” As I look back a quarter of a
century, it appears that nothing has so fired the intelligence, imagination, hopes and faith, of our farmers in the
possibility of making Bigger Crops on Every Acre, like the achievements of a half dozen men working with and
through recognized principles of Scientific Seed Breeding, to produce better yielding strains of our best varieties
of Cotton, Corn and Oats. Whatever confidence, dignity, and great usefulness you associate with “Scientific
Seed Breeding” probably comes from your knowledge of how strains of Triumph Cotton saved our cotton
industry from the boll weevils in the nineties; of how Surcropper Corn, Ferguson’s Yellow Dent Corn, and
Ferguson’s No 71 Oats have filled your cribs more abundantly than varieties used before these came into use.
Because of such achievements, you now have greater faith in the ability of the Seed Breeder to make your brains,
your muscles, your soils and tools, produce more “per acre” than ever before.

To the host of real Dirt-Farmers who, with their families, toil in the great Out-of-Doors in Summer’s
Sun, and Winter’s chilly blasts, I say, earnestly that the real, competent Scientific Seed Breeder can increase
your yields enough to add $5.00 to $30.00 to every acre of your crops. There is nothing new in this idea. It
is as old as man’s intelligence. There are now a number, not many, “is true, but a number of competent, honest
and diligent Seed Breeders ready to serve you with the same faithfulness that you expect of your lawyer or
doctor. But a word of caution is now in order.

Judging Seeds and Seedsmen

If 25 years of progressive seed improvement have
justified a hope and confidence in seed breeders and seed
breeding, it is also true that during the last 7 or 8 years a
horde of a hundred or more “make-believe” Seedmen have
so “worked the farmers’ faith in Seed breeders that he
finds himself “gun-shy” because of his difficulty in
distinguishing the real seed breeder from the common
“seed bootlegger”. He comes to you in the garments of the
real seed breeder. It is indeed regrettable that in recent
years, several personalities in key positions of influence, connected with prominent Agricultural Associations, Colleges,
and Institutions, have been all too close to the distribution
of larger lots of alleged “Certified Pedigreed Seed.” Not
all of it was pious fraud. Much of it was well intentioned,
but down-right unconscious ignorance.

Therefore, in buying seeds today, in 1926, the Dirt-
Farmer and his earnest friend in the cities, who often
confers with him, needs to exercise more discriminating
intelligence and use more definite information than ever.

“City Slicking” and Seed Breeding.

The term “Certified, Pedigreed Seed” is so generally
misapplied that it is not in itself, an assurance of good seeds,
or of good strains, and certainly a “Government Certificate”
to a “Recognized Seed Breeder” is no sort of an assurance
of a proven good variety or dependable Seedsmanship. So
long as Acala, Rowden, Belton, and Lone Star receive the
same degree of official approval as Triumph Cotton, you
will need more complete information to select your seed.

There is so much “City Slicking” in the name of
“Seed-Breeding” today, that the farmer needs “Sure-Null”
reliable information in buying seeds, as to who is breeding
the Seeds he buys, how long he has been breeding Seeds,
and definitely what proof of accomplished progressive
improvement does he offer that his new strains of
“Certified Pedigreed Seed” have been yielding, more than
others. Ask for this proof and all the evidence. Do not
buy from any one until they give you this much information.

Use your best judgment. Bet your labor on Bred-Up Seeds; not on “brindle cow seed.” Go ahead!
Don’t let your doubts keep you on “a stool of do-nothing. Make up your mind! Act today! Next Fall is too late.
Ferguson No. 922 Oats

Here is How You Make Money Planting Bred-Up ReCleaned Healthy Seed:

1. Larger Yields Than Common Red Oats—More bushels and 1 dollars per acre without extra labor.
2. A Better Quality of Grain—Threshermen and grain dealers say so.
3. Greater Drought Resistance—Their superior yields in dry seasons prove this.
4. Freer Standing Habits, due to greater vigor, and thus requiring less seed to sow.
5. Greater Stiffness of Straw—This avoids losses from lodging and losses in cutting.
6. More Resistance to Red and Black Rust—Many Customers have found that this has saved them from large losses.
7. Practical Freedom from Head-Blast, due to Anti-Smut-Treatment. This in itself will save you more than the entire cost of Ferguson's latest Bred-Up Seed.
8. Greater Hardiness Against Winter Killing—Affording more winter grazing, and earlier maturity to escape the late drought.

For Forty Years or More farmers have been planting their own middle-run Texas Red Oats. This means the average of all the oats that grew in the fields.

If for forty years farmers made no selections—just took herd-run from an original stock of dairy cattle—what kind of milk cows would they have?

If for 20 generations you tested your own cows and systematically selected the best milk and butter producers, what quality of milk cows would you likely have?

For 20 years A. M. Ferguson has been selecting the best individual oat stands by hand, and then testing them by growing side-by-side in adjacent drills, in order to locate the best 'Mother Plant' Strains. Only those having superior qualities are saved for seed. He has now years of testing the selection which he named FERGUSON NO. 71 OATS. It, therefore, is not difficult to understand why so many farmers found his latest variety, FERGUSON NO. 922 OATS much better than common Red Oats.

Oat Smuts is a Robber. Ferguson Seed Farms not only give you well-bred but healthy seed. Few farmers realize how much they lose by the "smut fungus" or smut that blinds the heads of many stands. It often destroys 3 to 20 per cent. of the crop. If you closely examined "your neighbor's" oat fields about ten days before harvest you might observed many dwarfed plants with smutty heads. No grain.

We Kill the Smut. Every bushel of FERGUSON NO. 922 OATS shipped to our customers is treated with formalin, according to the new Government methods. Government investigations made at Sherman proved that this treatment saved from 3 to 13 percent of the crop in fields planted with our two-smut-Treated Seed, compared to nearby fields planted with un-treated seed.

This means a saving of one to five bushels per acre on a crop averaging only 40 bushels per acre. This alone will more than pay any difference in costs between Certified Pedigreed Seed and untreated seed.

Double Re-Cleaned Seeds. FERGUSON NO. 922 OATS are double re-cleaned over two powerful motor driven seed cleaning machines to remove small, immature, light, blasted shriveled and shucky grains which are valueless for seed purposes, as well as to remove practically all the chaff, straw and weed seeds. They usually test 34 to 42 pounds to the bushel.

Seed Cost No More Per Acre Than Ordinary Oats. They may cost you more per bushel, but it requires not over 2 bushels per acre of Re-Cleaned, Graded Seed of Ferguson's tree-stooling oat to get a good stand. This is because they stood so freely and the grains are so uniform, plump and heavy that one every makes a vigorous stand.

There is thus a practical saving in seed of 1½ to 1 bushel per acre, which will more than offset the slight extra cost of the improved seed.

Prices: Ferguson's No. 922, Re-Cleaned, Smut-Treated, Pedigreed Oats are sacked in branded, sealed 5-bushel bags and shipped to you with Ferguson's Certificate of good cleaning sealed on to each bag. Ferguson's Seals and Certificates are your protection. Many orders were unfilled last season after the surplus has been sold at $1.75 per bushel. By ordering early, you make sure of getting your order filled.

<table>
<thead>
<tr>
<th>Jan. Shipment</th>
<th>$1.25</th>
<th>1.20</th>
<th>Ask</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elite Certified Seed</td>
<td>1.45</td>
<td>Ask</td>
<td></td>
</tr>
</tbody>
</table>

Ask for freight prepaid prices on carlots. A carlot 1250 bushels, seeds about 625 acres. You and your neighbors can use a car.

Texas Red Rust-Proof Oats

If you are content to plant just good Texas Red Rust Proof Oats we write you. We can supply as good as can be found, but are not Bred-Up nor Pedigreed. They will be re-cleaned, graded and smut-treated by the same process we use on our Pedigreed Oats. They will be free from Texas Grass and other impurities, too. Prices: From 65c to 90c, depending on degree of cleaning and grading.

You may "Save" in seed cost, but "Lose" more in the crop by planting unimproved seed.

Car lots Feeds and Seeds

If you or your community can use car lots of feed oats, shelled corn, maize, kafir, and also quantities of seed corn and other seed—send us list of what you can use and the approximate quantity of each for special prices, freight allowed to your stations, on straight and mixed cars of feed or seed.
Ferguson’s Seed Corn

Ferguson’s Seed Corn

Bred-Up Strains of Best Varieties

If you grow corn in the Southwest you want (or need) seed corn that is a proven good variety. We offer you the experience of many farmers, the proof of general opinion and the definite results of many Experiment Station tests that we are growing only the varieties that have proven to be the most profitable in the Southwest.

In Ear-to-Row Breeding Block we usually know both the record of the parents and the grandparents and also have the weight of crop of each strain before we make selections. Comparisons of the quality and weight of the separate rows is possible. These scale weight selections are based on Yielding quality. Breeding Block selection therefore means more complete selection for Better Stalks, Better Ears, Better Yields.

**Prices:** Our supply of Bred-Up Pedigreed Seed Corn is the smallest we have had in ten years. Old customers who have been disappointed by late orders, not being filled should take notice, and order now. The following prices apply to the three varieties alike, listed below.

<table>
<thead>
<tr>
<th>Variety</th>
<th>Ph.</th>
<th>1 lb.</th>
<th>2 to 20 lb.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chisholm, Surcropper &amp; Ferguson’s Yellow D</td>
<td>$1.50</td>
<td>$2.75</td>
<td>$5.25</td>
</tr>
<tr>
<td>Chisholm, Surcropper &amp; Ferguson’s Yellow D</td>
<td>1.75</td>
<td>3.25</td>
<td>6.25</td>
</tr>
</tbody>
</table>

Our “Seed Service” is to be valued for what we do not offer to sell as well as for the improved quality of the seeds we do supply. You can not buy inferior varieties from Ferguson Seed Farms. Why?

Ferguson’s Yellow Dent Corn

Ferguson’s Yellow Dent, the most famous and widely planted large grained medium large cared variety of yellow corn known to us exceeds, for 13 years has consistently made the highest yields in all other yellow varieties in Experiment Station Tests in Texas, Arkansas, Louisiana and New Mexico.

Ferguson’s Chisholm Corn

Chisholm, Ferguson’s own original strain, a medium early white grained red cobbed variety. This is the best general purpose variety white corn for medium to strong lands. Ferguson’s original pedigreed strain has made the largest yields in many Experiment Station Tests in Texas, Arkansas and Louisiana.

Ferguson’s Surcropper Corn

Surcropper, an early, quick maturing, drought resisting, sweet corn, white corn. Lying the drought resisting qualities of June Corn and the earliness of northern corn. Is now a standard for six Southwestern States. Generally considered best for thin lands, for late spring or summer planting, and a better summer corn than June Corn.

Alfalfa and Clovers

<table>
<thead>
<tr>
<th>Variety</th>
<th>100 lb</th>
<th>50 lb</th>
<th>10 lb</th>
<th>1 lb</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ferguson’s Standard</td>
<td>$4.50</td>
<td>$2.25</td>
<td>$1.00</td>
<td>80c</td>
</tr>
<tr>
<td>Southwestern Fancy</td>
<td>3.35</td>
<td>1.65</td>
<td>65c</td>
<td>40c</td>
</tr>
<tr>
<td>Clover, Niece Seed</td>
<td>3.00</td>
<td>1.50</td>
<td>60c</td>
<td>40c</td>
</tr>
<tr>
<td>Prime, poor but honest</td>
<td>3.75</td>
<td>1.85</td>
<td>65c</td>
<td>40c</td>
</tr>
<tr>
<td>Hairy Peruvian</td>
<td>3.75</td>
<td>1.85</td>
<td>65c</td>
<td>40c</td>
</tr>
<tr>
<td>CLOVERS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sweet Clover, White Blossom</td>
<td>2.50</td>
<td>1.25</td>
<td>65c</td>
<td>40c</td>
</tr>
<tr>
<td>Southwestern Fancy</td>
<td>2.40</td>
<td>1.20</td>
<td>65c</td>
<td>40c</td>
</tr>
</tbody>
</table>

**Legume Bacteria**

Build Up Your Land. All Alfalfa, Sweet Clovers, Peas, Cow Peas, Sweet Peas, etc. should be inoculated with the proper bacteria before sowing the seed. A different culture for each crop. Name the crop and we will send the right culture.

Nitragin Cylinders

<table>
<thead>
<tr>
<th>Variety</th>
<th>2500</th>
<th>1250</th>
<th>500</th>
<th>250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garden Size</td>
<td></td>
<td></td>
<td></td>
<td>80c</td>
</tr>
<tr>
<td>Quartar Ru Size</td>
<td>40</td>
<td>20</td>
<td>10</td>
<td>50c</td>
</tr>
<tr>
<td>Half Bushel Size</td>
<td>60</td>
<td>30</td>
<td>15</td>
<td>75c</td>
</tr>
<tr>
<td>Full Bushel Size</td>
<td></td>
<td></td>
<td></td>
<td>1.00</td>
</tr>
</tbody>
</table>

Grass Seeds

<table>
<thead>
<tr>
<th>Variety</th>
<th>10 lb</th>
<th>50 lb</th>
<th>100 lb</th>
<th>100 lb</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golden or German</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice Western</td>
<td>$1.00</td>
<td>$1.75</td>
<td>$3.25</td>
<td>$6.25</td>
</tr>
<tr>
<td>Fancy, Western</td>
<td>1.00</td>
<td>1.75</td>
<td>3.50</td>
<td>6.00</td>
</tr>
<tr>
<td>Ferguson’s Standard</td>
<td>1.50</td>
<td>2.50</td>
<td>4.75</td>
<td>8.00</td>
</tr>
<tr>
<td>Tennessee Cultivated</td>
<td>1.50</td>
<td>2.50</td>
<td>4.50</td>
<td>8.00</td>
</tr>
</tbody>
</table>

Millet

<table>
<thead>
<tr>
<th>Variety</th>
<th>10 lb</th>
<th>50 lb</th>
<th>100 lb</th>
<th>100 lb</th>
</tr>
</thead>
<tbody>
<tr>
<td>S.L. DAN, Choice Seed</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fancy Seed</td>
<td>1.50</td>
<td>2.50</td>
<td>4.00</td>
<td>7.00</td>
</tr>
</tbody>
</table>

Sorghum

<table>
<thead>
<tr>
<th>Variety</th>
<th>10 lb</th>
<th>50 lb</th>
<th>100 lb</th>
<th>100 lb</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaffir, Dwarf White</td>
<td>1.50</td>
<td>2.50</td>
<td>4.50</td>
<td>9.00</td>
</tr>
<tr>
<td>Kaffir, Common Seed</td>
<td>3.75</td>
<td>6.00</td>
<td>12.00</td>
<td>24.00</td>
</tr>
<tr>
<td>Kaffir, Red’s Dwarf</td>
<td>1.50</td>
<td>2.50</td>
<td>4.50</td>
<td>9.00</td>
</tr>
<tr>
<td>Barso, very sure</td>
<td>1.50</td>
<td>2.50</td>
<td>4.50</td>
<td>9.00</td>
</tr>
</tbody>
</table>

FORAGE, Hay and Syrup Sorghums

Red Top, best “Hay Cane”

Ferguson Standard | 250 | 150 | 2.75 |
| Fancy Western Stock | 2.50 | 25.00 |
| Honey Sorghum, Silp | 150 | 5.00 | 9.50 |
| Honey Sorghum, Ensilage | 80 | 40 | 1.00 |

Send Orders to FERGUSON SEED FARMS, Inc., Sherman, Texas.
Ferguson’s Bred-Up Cotton Seed

Make Better Yields than 40 Other Varieties

The Arkansas Experiment Station at Scotts had four extensive tests of 40 strains of cotton in 1921. All the leading varieties from all the prominent real Seed-Breeders who would risk “their” seeds into such a test were represented.

In these tests Ferguson’s Seeds won FIRST, SECOND and THIRD places for the highest yield of lint cotton per acre. The 7 best yielding varieties were all Texas-bred seed

**Ferguson No. 406 Cotton** yielded 1721 pounds per acre, which was 97 pounds seed cotton per acre more than Mebane’s latest improved strain. It also produced 141 pounds more than Bennett’s Lone Star, 172 pounds more than the Lone Star seed from the originator of this famous variety; 215 pounds more than Rowden, and 227 to 257 pounds more per acre than several strains of Acala seed from breeders of this much heralded variety.

In these extensive tests by the Arkansas Experiment Station Ferguson’s varieties not only made larger yields than seed of the same varieties from other breeders but also exceeded Webber, Hallmark, Express, Foster, Snowflake, Columbia, Acala, R. W. den, Kasch, Cleveland, Cook, and Price.

**Better Than “Brindle Cow” Seed.** Ferguson No. 406 Cotton exceeded Webb Cotton by 309 pounds and Bohemian Big Boll 322 pounds, the two lowest yielding lots in the test. This is to be expected, in as much as these names merely represent nothing but country-run Texas “Brindle Cow” cotton, such as many farmers feed to their cows.

**Ferguson’s Latest Improved Strain of Triumph Cotton.**

The discovery of the original Triumph Cotton in 1889, thirty-five years ago, was the most wonderful discovery in scientific cotton breeding in the world’s history. It made successful cotton growing a possibility under boil weevil and cotton boll weevil that is now sweeping over the Southwestern United States. The long breeding habits of this variety produce Early Maturing, and its close jointed limbs produce Rapid Fruitfulness, making it possible for the zone of heavy cotton production to be moved north 100 miles.

**FERGUSON No. 403 COTTON** was originated in 1914 in Ferguson’s Breeding Block. It was thoroughly tested and announced in 1919, but not increased sufficiently for introduction until 1922. This new variety has consistently made from 40 to 530 pounds more cotton per acre than Mebane Triumph, Kasch, and all strains of Lone Star Etc. It’s great value was so obvious that we multiplied it as fast as possible and by 1923 had sufficient seed to supply many of our customers. Since it’s introduction FERGUSON No. 406 has become widely distributed from the Gulf Coast to the Northern limit of the Cotton Belt; from Mississippi to the Cap Rock regions of Texas.

FERGUSON No. 406, like NEW BOYKIN, has been adopted or “standardized” by many communities as the almost exclusion of older varieties. Two of our nearest ginner neighbors, (and many others) have standardized their communities on FERGUSON No. 406, and buy freshly Improved Seed each season to supply their customers. They realize that it not only makes more money for the farmer, but makes more for the ginner. Cotton Buyers are especially well pleased with the excellent staple running usually 1 1-16 to 1-1/8 inches under favorable conditions.

**Ferguson Breeds Up the Seeds he Sells.**

**Prices on Cotton Seed** include freight prepaid to Texas and Oklahoma points. All cotton seed packed in branded 4 bu. bags with FERGUSON’S Certificate of Good Breeding sealed on to each bag.

**Quick Shipments.** Seeds of both varieties in the two grades can usually be shipped directly from Growing Stations at Kenefick, Oklahoma, and Plainview, Sherman and Howe, Texas. Also usually have stocks for emergency orders at Frederick, Oklahoma, Little Rock, Arkansas and Shreveport, Louisiana. Orders, however, should be sent to the Sherman Office. Ask for Special Prices and Discounts on large Club Orders and on car lots.

Order Seeds to FERGUSON SEED FARMS, Inc., Sherman, Texas